



AKKAOA LOGO USAGE GUIDELINES

1. The Alaskan Klee Kai Association of America, Inc. (AKKAOA) holds all proprietary rights to the AKKAOA logo as illustrated here. No changes may be made to the content or color of the logo except as noted here:
 - a. The logo may be printed in all black if the entire document is printed in all black ink with no color.
 - b. The logo must remain intact except that minor modifications may be made for patches or other club paraphernalia used for AKKAOA-sponsored events, subject to approval by the AKKAOA Board of Directors.
 - c. If the logo is modified as stated above, the dog, star and the mountains must remain intact, and the lettering, "Alaskan Klee Kai Association of America," must be shown on the item. It is not necessary to include "Alaskan Huskies in Miniature."
2. Use of the AKKAOA logo is strictly controlled by the AKKAOA Board of Directors. Persons wishing to use the logo in any way must first submit a written request to the AKKAOA Board for approval. The request can be sent to the AKKAOA President or Secretary by E-Mail or by regular mail.
3. The request should include the name of the person who intends to use the logo, how it is going to be used, and the purpose of such usage. If it is to be used on items to be sold, details of the sale of such items must be given. This should include a description of the item, selling price and photo of the item indicating where the logo will be placed.
4. The AKKAOA Board meets once monthly on the 4th Wednesday of the month. Any request for use of the logo must be received by the President or Secretary by the 3rd Wednesday of the month to be included on that month's agenda for approval. If received after the 3rd Wednesday, the request will be considered at the following month's Board meeting.
5. The AKKAOA Secretary will notify the requestor of the outcome within five days of the meeting. Should the meeting be cancelled for any reason, the Secretary will inform the requestor.
6. The AKKAOA Board of Directors has the right to refuse requests for use of the logo.
7. Subject to approval by the AKKAOA Board of Directors, the logo may be used on stationary, newsletters, trophies or any items that may be produced or distributed for the purpose of advertising the Alaskan Klee Kai breed, the Association, and/or fund-raising for AKKAOA.
8. No unauthorized use of the logo is permitted, with the following exception: Members of AKKAOA in good standing may use the logo without pre-approval on websites, kennel ads, business cards, stationery, etc. The logo may not be altered in any way except to add the words "Member" or "Proud Member" or "Proud Supporter of AKKAOA" above or below the logo as illustrated here.



Proud Member



Proud Supporter of AKKAOA

9. **Disclaimer:** AKKAOA holds no responsibility whatsoever for the quality, payment or receipt of items offered for sale bearing the AKKAOA logo, nor for any contractual agreements made with members displaying the logo. However, we request that any misuse of the logo or misconduct by persons displaying the logo be reported immediately to the AKKAOA Board of Directors.

